

NIC ARNADO

Graphic
Designer

Long Beach, CA
7072083001

nic@nicarnado.com
nicarnado.com

EXPERIENCE

Tank Design, San Francisco, CA

Graphic Designer

November 2015 – July 2017

- Led communication, production and design for Live Nation Northern California print and digital platforms including out-of-home advertising and web campaigns
- Localized, handled and created festival/concert key artwork and its adaptation across various platforms including: The Bridge School Benefit and The San Francisco Symphony
- Designed compelling print & digital materials for clients including e-mails, web campaigns, large scale print ads, one-sheets, brochures and logos
- Managed multiple client projects concurrently and met strict deadlines
- Built and maintained client relationships throughout the design process

True Clothing, San Francisco, CA

Lead Graphic Designer

June 2011 – October 2015

- Designed graphics for apparel, catalogs, retail signage, web and promotional materials
- Collaborated with the creative team to develop concepts for seasonal collections, photo shoots and marketing initiatives
- Managed all phases of design from concept to production
- Led communication with vendors to source fabrics and materials
- Worked with printers to prepare files for pre-press and production

SKILLS

- Expert in Adobe Creative Suite (illustrator, photoshop, indesign)
- Proficient in print process (i.e. digital, off-set, screen print)
- Expertise in typography and type-setting
- Adept at designing for the digital space
- Understanding of web design & coding
- Organized with high attention to detail
- Self-assertive and thrives under team-environment

EDUCATION

Academy of Art University, San Francisco, CA
Bachelor of Fine Arts / School of Graphic Design
May 2015

REFERENCES

Available upon request